

CASE

Case Study: Financial Services

Dexian Successfully Builds Out UX Product Team for Digital Transformation

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Challenge

The client was going through a digital transformation and needed assistance in expanding their UX Product team. This team's responsibility was to build out the existing style guide, create components, and conduct research.

CLIENT INFORMATION:

One of the largest national banks.

VERTICAL

Financial Services

INDUSTRY

Banking

DIVISION

Information Technology

LENGTH OF CONTRACT

12 Months

Solution

Dexian quickly responded with highly skilled designers and developers. Through our thorough candidate screening process, Dexian has been able to place over 35% of the requirements.

PLACEMENTS

52

Consultants

SKILL SETS

- UX Researcher
- UX Architect
- Visual Interaction Designer
- UI Developer
- Content Strategist
- Web Producer

Outcome

Project is ongoing and going smoothly.

TECHNOLOGIES

- InVision
- Sketch
- Adobe
- HTML
- CSS
- UserZoom
- ReactJS
- NodeJS
- Git

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STUDY