

CASE

Case Study

Dexian Successfully Sources Application Development Teams that Support Client Growth and Expansion

@Dexian, LLC | 4905317265

CLIENT:

A leading distributor of office supplies in Thailand that also targets other business solutions, including IT, furniture, and essential business equipment and supplies for customers in Thailand.

Challenge

- After more than 26 years in business, the client decides to expand its services to include new groups of specialized products that are more responsive to higher-level business requirements such as factory & industrial supplies, hygiene & wellness, and HORECA supplies.
- As part of the expansion, the client also seeks to enhance customer service by developing mobile apps and more convenient purchasing channels such as e-Procurement, Contact Center, Chat & Shop, and Pop-Up Stores.

Solution

Dexian™ has decades of experience as an IT staffing and solutions partner. With a deep understanding of our clients' businesses, we collaborate closely to evaluate their needs and find and deliver the right people, with the right skills, at the right qualifications to achieve client objectives. Business solutions from Dexian provide additional benefits by helping clients accelerate their transformation journeys.

Outcome

- The client was able to successfully complete the implementation and transformation project within schedule with support of Dexian expertise and efficiency.
- Our application development expertise not only improved the client's purchasing channels, but we also enabled functionality to support future demand.
- Dexian has now become the client's IT Staffing Service Partner for all future projects and needs.

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STUDY